



**FOR IMMEDIATE RELEASE**

Contact: Christy Tennant

[press@iamny.org](mailto:press@iamny.org)

(917) 287-2581

*"IAM Encounter is just that: an encounter. An encounter with art, an encounter ideas, an encounter with artists. The time you spend connecting with others is just as valuable as the lectures and exhibits. Every Encounter I've been to has left me more excited and committed to what I do."*

*- Susan Isaacs, actor, author of Angry Conversations with God*

NEW YORK CITY, January 18, 2011 - International Arts Movement will celebrate its twentieth anniversary at Encounter 11: Be Generative, March 3-5 in Lower Manhattan. Founder Makoto Fujimura will be joined by former NEA Chairman & poet Dana Gioia, environmental scientist Calvin DeWitt, journalist Roberta Ahmanson, author Erwin McManus, Genesis Arts Trust's Nigel Goodwin, The Kindlings Muse host Dick Staub, and many others, exploring what it means to be "generative."

Says Fujimura, "By 'generative,' I mean a type of creativity that inspires and gives birth to other expressions. I find the recent art expressions focused solely on the self, and has very little to offer as a generous, gift expression to the world. Generative works go far more than self-expression, or ego definition. In a sense, International Arts Movement is a movement that is attempting to define what generative art can be."

Performances by the Kansas City-based Störling Dance Company, poet Li-Young Lee, and music group River James will be given, in addition to short vignettes focusing on artists and creative catalysts throughout the world. IAM Conversations host Christy Tennant will facilitate on-stage dialogues throughout the weekend.

The IAM Encounter has been an annual event for over a decade, gathering artists and creative catalysts from around the globe in New York City for performances, lectures, exhibitions, screenings, and opportunities for engagement with one another. There will be no IAM Encounter in 2012, as the movement moves into its third decade with a focus on other regions and areas of the world.

For more information and to register for Encounter 11: Be Generative, please visit [www.iamencounter.com](http://www.iamencounter.com).

###